

THE INFINITË PILLOW

By: EXCELSIOR

Selling Center Assembly Instructions & Planogram





The Infinité Pillow Selling Center

Assembly Instructions

This stand should be assembled by two people. Please note that all steps should be followed in the correct sequence in order to ensure that all supports are in place. **IMPORTANT: Avoid using strong amounts of force during assembly, as it may damage the display unit.**

This selling center kit includes 2 Allen keys for assembling all components. For faster assembly, we recommend using a **T25 and T30 screwdriver** or a **power drill with extension and Torx T25 and T30 bit**. This will help speed up the process and make tightening the screws easier.



Allen Keys
(included in kit)

OR



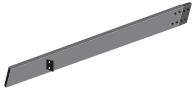
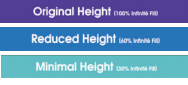
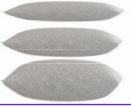
T25
and T30
Torx Screwdrivers

OR

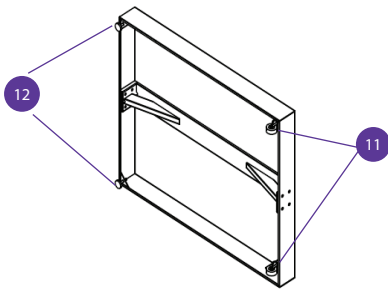


Power drill with
Torx T25 and T30 bit

Parts List:

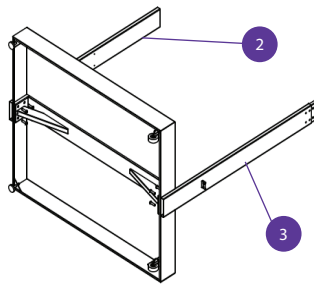
	Part no.	Part name:	Qty.		Part no.	Part name:	Qty.
	1	Base	1		12	Display Stand Feet	2
	2	Left Lower Post	1		13	Long M8 Bolt	8
	3	Right Lower Post	1		14	Short M8 Bolt	8
	4	Upper Frame	1		15	Short M6 Bolt	32
	5	Upper Welded Tube	1		16	Short M6 Flat Head Bolt	18
	6	Lower Welded Tube	1		17	Acorn nuts	18
	7	Lower Shelf	1		18	Display Signage (Inner)	1
	8	Middle Shelf	1		19	Display Signage (Upper Outer)	1
	9	Upper Pillow Display Shelf	2		20	Display Signage (Lower Outer)	1
	10	Small Pillow Display Shelf	1		21	Pillow Fill Magnetic Signage	6
	11	Wheels (2")	2		22	Set of 3 Demo Infinite Pillows (100%, 60% and 30% fill)	3

Assembly Instructions



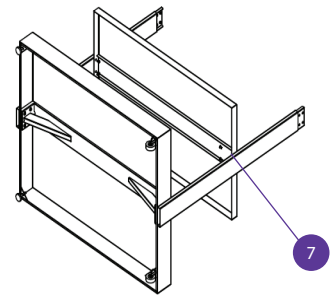
1

Turn the Base (**Part 1**) upside down. Align each Wheel (**Part 11**) with one of the two 4-hole mounting areas on the bottom of the base, then secure using 8 Short M8 Bolts (**Part 14**). Install the two Feet (**Part 12**) on the opposite side and rotate as needed to level the base



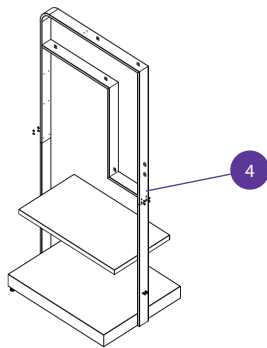
2

Attach the Left and Right Lower Posts (**Parts 2 & 3**) to the Base (**Part 1**) using 8 Long M8 Bolts (**Part 13**).



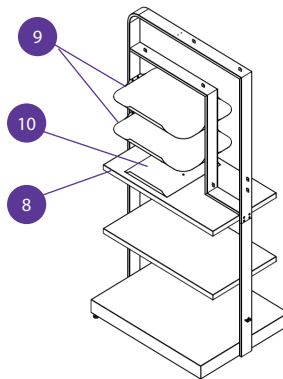
3

Attach the Lower Shelf (**Part 7**) to the Lower Posts (**Parts 2 & 3**) using Short M6 Bolts (**Part 15**).



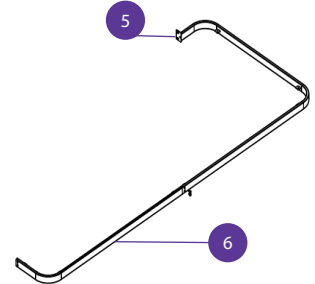
4

Attach the Upper Frame (**Part 4**) to the Lower Posts (**Parts 2 & 3**) using Short M6 Bolts (**Part 15**).



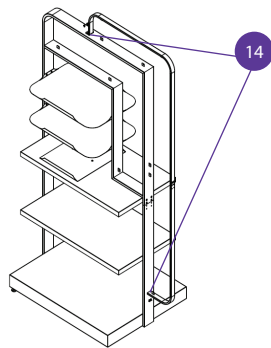
5

Attach the Middle Shelf (**Part 8**) to the Upper Frame (**Part 4**). Attach the Small Pillow Display Shelf (**Part 10**) to the Middle Shelf, then attach both Upper Pillow Display Shelves (**Part 9**) to the Upper Frame. Secure using Short M6 Bolts (**Part 15**).



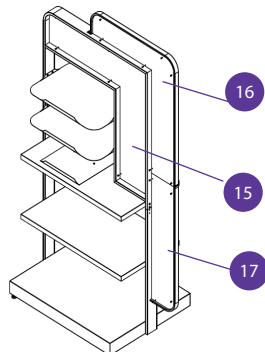
6

Connect the Upper and Lower Welded Tubes (**Parts 5 & 6**) to form the outer frame.



7

Attach the assembled outer frame to the display stand using Short M6 Bolts (**Part 15**).



8

Attach the Inner (**Part 18**), Upper Outer (**Part 19**), and Lower Outer (**Part 20**) Display Signage. Secure using M6 Flat Head Bolts (**Part 16**) and Acorn Nuts (**Part 17**).



9

Unpack the Demo Pillows (**Part 22**) and allow up to 24 hours to fully decompress. Following the planogram, arrange the demo pillows, magnetic shelf signs (**Part 21**) and product accordingly on the shelves. **Your display is now ready to sell!**



Infinitē Pillow Selling Center Planogram

Included with your order are three demo pillows with varying fill levels for use on the display. Please allow up to 24 hours for the pillows to fully expand and reach their intended size.

Use the image below as a visual guide for proper product placement. The required items and quantities are identified for each shelf.



SKU: INFINITE-PLAN-E

